

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL-TV Raleigh NC	Date: 10-4-12
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I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges: \$69,600 g \$59,100 N

This broadcast time will be used by: NRCC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

*Mike McIntyre for Congress
election is Nov 6, 2012*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee (Keith Davis, Treasurer)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUING ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

National Media Research Planning & Placement, LLC
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 119042 /		<u>Alt Order #</u> 06361762
<u>Product</u> NRCC IE 10/05		
<u>Contract Dates</u> 10/05/12 - 10/11/12		<u>Estimate #</u> 3297
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	10/08/12	10/08/12	David Letterman	1135p-1237a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$900.00			
N 2	WRAL	10/05/12	10/05/12	Inside Edition	7-730P		:30			NM	1	\$2,200.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$2,200.00			
N 3	WRAL	10/05/12	10/05/12	Fri Hour 2	9-10p		:30			NM	1	\$5,500.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$5,500.00			
N 4	WRAL	10/08/12	10/08/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$1,200.00			
N 5	WRAL	10/08/12	10/08/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$900.00			
N 6	WRAL	10/08/12	10/08/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$5,000.00			
N 7	WRAL	10/08/12	10/08/12	Inside Edition	7-730P		:30			NM	1	\$2,200.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$2,200.00			
N 8	WRAL	10/06/12	10/06/12	Sat Hour 3	10-11p		:30			NM	1	\$2,500.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$2,500.00			

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
119042 /	06361762

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/12 - 10/11/12	NRCC IE 10/05	3297

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	10/06/12	10/06/12	CRIMINAL MINDS	1135-1235XM		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$500.00			
N 10	WRAL	10/06/12	10/06/12	On The Record 730-8p	730-8p		:30			NM	1	\$600.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$600.00			
N 11	WRAL	10/06/12	10/06/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	1	\$1,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$1,000.00			
N 12	WRAL	10/06/12	10/06/12	WRAL News Sat. 9a-9:30a	9:00a - 9:30a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$900.00			
N 13	WRAL	10/07/12	10/07/12	6pm News (Sun)	6-630p		:30			NM	0	\$0.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/01/12-10/07/12	6pm News (Sun)	6-630p	-----Su	:30		\$1,500.00	NM		
	See MG 22.2, 22.3											
N 14	WRAL	10/07/12	10/07/12	WRAL Sun Morning News	7-9a		:30			NM	1	\$1,100.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,100.00			
N 15	WRAL	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$1,200.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,200.00			
N 16	WRAL	10/11/12	10/11/12	David Letterman	1135p-1237a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$900.00			
N 17	WRAL	10/11/12	10/11/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,200.00			
N 18	WRAL	10/11/12	10/11/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$900.00			
N 19	WRAL	10/11/12	10/11/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$5,000.00			
N 20	WRAL	10/11/12	10/11/12	Inside Edition	7-730P		:30			NM	1	\$2,200.00
		ISSUE CLASS OF TIME r8.23										

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<u>Contract / Revision</u> 119042 /		<u>Alt Order #</u> 06361762
<u>Contract Dates</u> 10/05/12 - 10/11/12		<u>Product</u> NRCC IE 10/05
<u>Advertiser</u> National Republican Con		<u>Estimate #</u> 3297
		<u>Original Date / Revision</u> 10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$2,200.00			
N 21	WRAL	10/09/12	10/09/12	David Letterman	1135p-1237a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$900.00			
N 22	WRAL	10/09/12	10/09/12	Inside Edition	7-730P		:30			NM	2	\$3,700.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$2,200.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRAL	10/08/12-10/14/12		Inside Edition	7-730P	-Tu-----	:30		\$2,200.00	NM		
See MG 22.2,22.3												
2	WRAL	10/09/12-10/09/12		Prime Access Specials	7-9pm	-Tu-----	:30		\$2,200.00	NM		
Ⓜ MG for 13.1,22.1												
ISSUE CLASS OF TIME R8.23												
3	WRAL	10/08/12-10/08/12		CBS This Morning	7am - 9am	M-----	:30		\$1,500.00	NM		
Ⓜ MG for 13.1,22.1												
ISSUE CLASS OF TIME R8.23												
N 23	WRAL	10/09/12	10/09/12	Tue Hour 1	8-9p		:30			NM	1	\$9,000.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$9,000.00			
N 24	WRAL	10/09/12	10/09/12	Tue Hour 2	9-10p		:30			NM	1	\$8,000.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$8,000.00			
N 25	WRAL	10/10/12	10/10/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$900.00			
N 26	WRAL	10/10/12	10/10/12	5:30 News	530-6p		:30			NM	1	\$4,000.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$4,000.00			
N 27	WRAL	10/10/12	10/10/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$5,000.00			
N 28	WRAL	10/10/12	10/10/12	Inside Edition	7-730P		:30			NM	1	\$2,200.00
ISSUE CLASS OF TIME r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$2,200.00			
Totals											28	\$69,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/11/12	28	\$69,600.00	\$59,160.00
Totals	28	\$69,600.00	\$59,160.00

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119042 /	06361762

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/12 - 10/11/12	NRCC IE 10/05	3297

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	10/02/12 / 10/02/12

Signature: _____ **Date:** _____

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